

**FOR IMMEDIATE RELEASE**

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**Habitat for Humanity-MidOhio Announces New Chief Advancement and People Officer**

*Habitat for Humanity–MidOhio announces the appointment of Jeremy Ball as its new Chief Advancement and People Officer.*



**Columbus, OH (January 9, 2025)** - Habitat for Humanity-MidOhio is pleased to announce the appointment of Jeremy Ball as Chief Advancement and People Officer. In this newly created role, Jeremy will oversee fundraising, marketing, communications, volunteer engagement, and people and culture. He will work closely with President & CEO [Brandi AL-Issa](#) and the Board of Directors to advance the organization’s mission to bring the dream of home ownership to more families in need.

“Jeremy’s passion for people, community impact, and organizational excellence aligns perfectly with our vision for the future,” said Al-Issa. “A proven innovator and leader, his experience in the non-profit, philanthropic, and corporate sectors uniquely qualify him for this role as we create pathways to stability that promote the well-being of humanity.”

Jeremy brings more than two decades of experience in strategic leadership, culture building, and philanthropy to his position. He most recently served as Vice President, Internal Communications, Philanthropy, and Events for Big Lots, a national home goods retailer. In this role, he developed The Big Lots Foundation, chaired the Board of Directors for The Furniture Bank of Central Ohio — including spearheading their successful \$8M comprehensive campaign — and played a key leadership role in securing philanthropic support for establishment of the Big Lots Behavioral Health Pavilion and Program at Nationwide Children’s Hospital.

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At Habitat for Humanity-MidOhio, Jeremy will be responsible for expanding fundraising efforts, diversifying revenue streams, forging new partnerships, and enhancing marketing and communications strategies, with a focus on leading a best-in-class people unit and culture that aligns with the organization’s mission.

“I’ve always been passionate about ensuring that the employee experience and culture are integrated with business objectives and priorities,” said Jeremy. “I look forward to fostering an inclusive and engaged workplace that supports the growth of our team members and the impact of our philanthropic partners who help us deliver on Habitat’s mission every day.”

### **About Habitat for Humanity – MidOhio**

Affordable, decent housing is one of our most basic human needs, yet it is in alarmingly short supply in our very own neighborhoods and throughout the world. A decent place to call home creates stability, launching families onto a positive trajectory of generational change that includes hope, improved health, and a better quality of life.

Habitat for Humanity-MidOhio has spent more than 36 years bringing the dream of homeownership to families in need. Over the course of its history, Habitat MidOhio has rekindled hope for more than 1,000 families through new home construction, rehabs, and home repairs.

*For more information, please visit [www.HabitatMidOhio.org](http://www.HabitatMidOhio.org).*

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