



Volunteer Impact Report

Fiscal Year 20

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Letter from the Director of Volunteer Services

Dear Habitat for Humanity-MidOhio supporters,

I am proud to present our special FY20 Volunteer Impact Report to see a glimpse of who makes up our Habitat MidOhio volunteer pool, their motivation for getting involved, and, most importantly, their impact in FY20.

Volunteers continue to be a key component in addressing the overwhelming need for affordable housing in Central Ohio. This year alone, volunteers assisted Habitat MidOhio in serving 82 families through both homeownership and home repair opportunities, in diverting more than 1,300 tons away from area landfills through recycling, repurposing, and reselling materials in our three ReStore locations, and in helping us launch The Playhouse Project program—all while finishing up the fiscal year in the midst of facing a worldwide pandemic.

I am constantly in awe of our volunteers' compassion, care, and continued commitment to the mission of Habitat, and the impact their collective efforts make in the families' lives and the neighborhoods we serve. Habitat MidOhio volunteers seek out to make a difference in their community each and every day. Harry Belafonte once said: *"Each and every one of you has the power, the will, and the capacity to make a difference in the world in which you live."* Habitat MidOhio volunteers embody this quote, and the community continues to reap the benefit of their actions.

Our volunteers have found that the real success in life is about sharing their time and talents with others and making an impact in their community. We see it expressed day in and day out on our build sites, in our office and ReStores, during meetings, at fundraisers and events, and within our neighborhoods. Habitat MidOhio volunteers make a positive difference each and every day that they choose to volunteer with us, share their Habitat story with others, and demonstrate the Habitat mission in action.

In the following pages, we will move beyond the over 51,000 hours donated to Habitat MidOhio's mission in FY20 and learn more about what inspires volunteers to get involved and the impact that has resulted by that involvement. We hope you will take a moment to take a look and join us as we continue to carry out Habitat's mission.

In Community Partnership,



Deb Light
Director, Volunteer Services

Introduction

In FY20 (July 1, 2019 thru June 30, 2020) Habitat for Humanity – MidOhio (HFHMO) was able to serve 82 families, including 114 children and 11 veterans with the help of volunteers, partners, and donors.

Thirteen new homes were built, and three homes were rehabbed. Sixty-six home repair projects were completed. The MidOhio ReStores grossed \$2.1 million in sales and diverted 1,300 tons of materials from landfills. The Playhouse Project was able to gift 22 playhouses to 67 children. Habitat MidOhio was able to support sister affiliate in Côte d’Ivoire, Africa with \$25,000 through the Habitat International Tithing Program. 3,986 volunteers participated in 9,824 volunteer experiences and donated 51,796 hours.



In FY20, HFHMO served 82 families, including 114 children and 11 veterans.

13 new homes, 3 rehabbed homes, and 66 repair projects were completed.



MidOhio ReStores grossed \$2.1 million in sales and diverted 1,300 tons of materials from landfills.

The Playhouse Project gifted 22 playhouses to 67 children.



Habitat MidOhio supported sister affiliate in Côte d’Ivoire, Africa with \$25,000 through the Habitat International Tithing Program.

A portion of this report is based off of data collected from the Annual Volunteer Survey for FY20 for Habitat for Humanity – MidOhio (HFHMO). The survey consisted of two parts; one for regular and consistent volunteers and another for general volunteers. There were 89 responses from regular volunteers and 109 from general volunteers for a total of 198.¹

¹ Of the 3,986 individuals volunteering with HFHMO in FY20, surveys were emailed out to 2925 recipients for whom we had email addresses, and our response rate was 6.8%.

Demographics

The following demographics are based on survey responses and, therefore, are a sample, not a comprehensive summary.

Age

When looking at the age of general volunteers, ages 41 to 65 make up nearly half as shown in Figure 1.1. Ages 26 to 40 make up nearly a quarter, while ages above 66 and ages below 26 combine to just over a quarter. The regular volunteers tell a very different story shown in Figure 1.2. With only one regular volunteer between ages 18 and 25, nearly all, 99%, of the surveyed regular volunteers are older than 40. By looking holistically at the combined ages of volunteers in Figure 1, it shows that less than a quarter of surveyed volunteers are 40 or younger. This shows an opportunity for growth.

One potential area of growth is to increase the age group of 18 to 25 through a heightened presence on college campuses. “The Columbus Region has one of the highest concentrations of higher education in the nation, with 52 college and university campuses, a total enrollment of more than 134,000 students and 22,000 annual graduates”². Of that, Franklin and Licking Counties alone are home to over 119,000 students and 27 colleges and universities, many of which would fall into the age gap of volunteers. While the consistency of older volunteers is appreciated, the affiliate also needs to increase focused retention efforts on younger generations of volunteers to continue to improve future growth and sustainability.

Figure 1 Age - Combined Volunteers

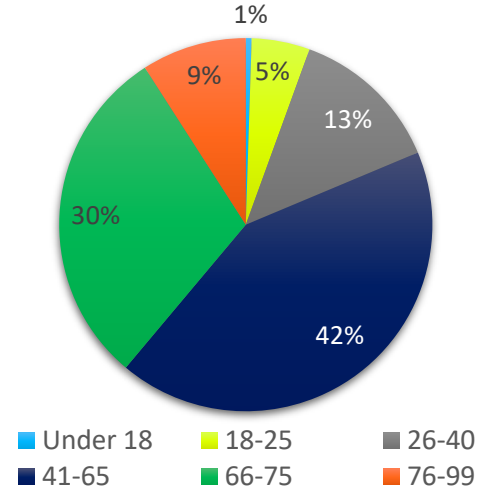


Figure 1.1 Age - General Volunteers

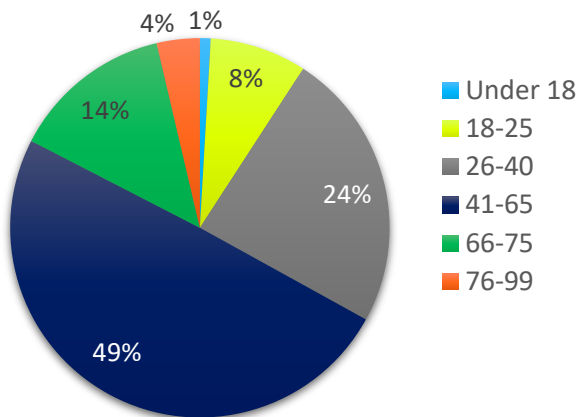
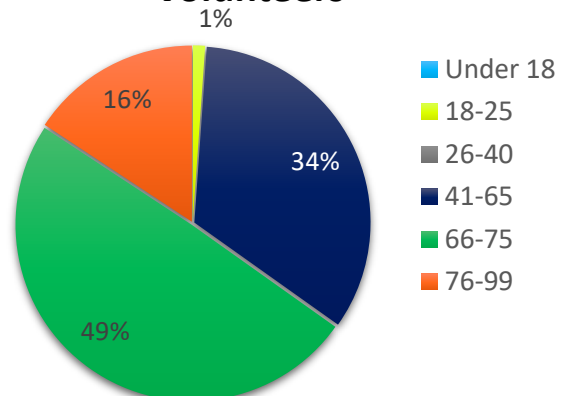


Figure 1.2 Age - Regular Volunteers



² Columbus Region

Gender

The following options were given for gender: Male, Female, Other, Prefer Not to Say. No respondents selected Other or Prefer Not to Say, so for clarity of the graphs they will not be marked.

Among general volunteers surveyed, there is a relatively even split between Male and Female, as shown in Figure 2.1. Regular volunteers, on the other hand, consist of only 25% Females, as shown in Figure 2.2. If HFHMO can find a way to gain more regular, female volunteers, there would be a much more even split. The Women Build program and clinics are an excellent start to augmenting targeted female participation. By continuing to expand the Women Build programs, HFHMO can achieve a more even amount of men and women compared to the current 61% Male and 39% Female, as shown in Figure 2.

Figure 2.1 Gender - General Volunteers

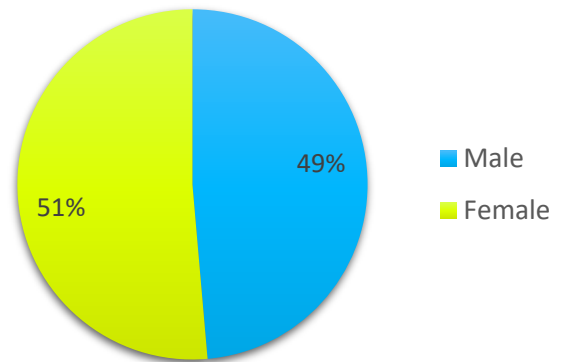


Figure 2 Gender - Combined Volunteers

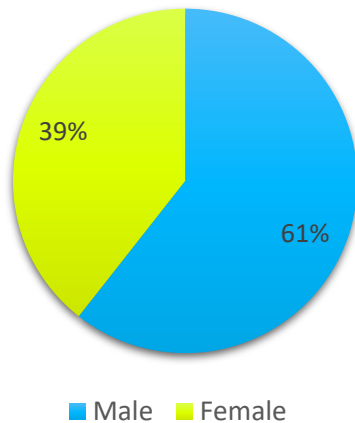
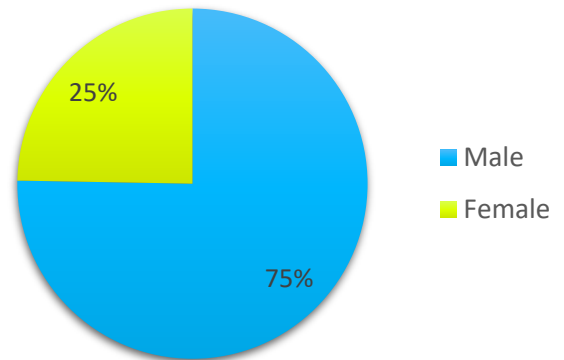


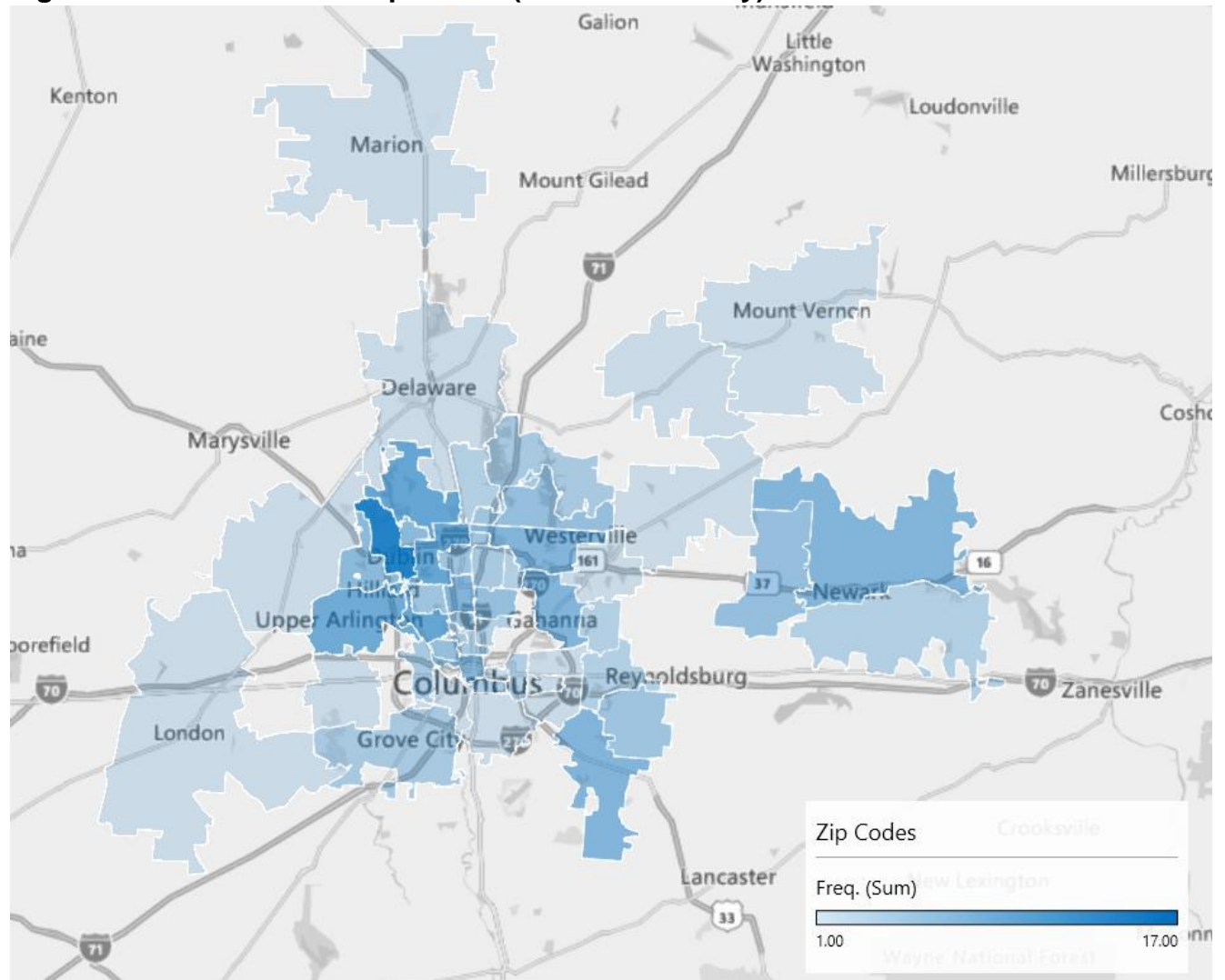
Figure 2.2 - Gender - Regular Volunteers



Residence

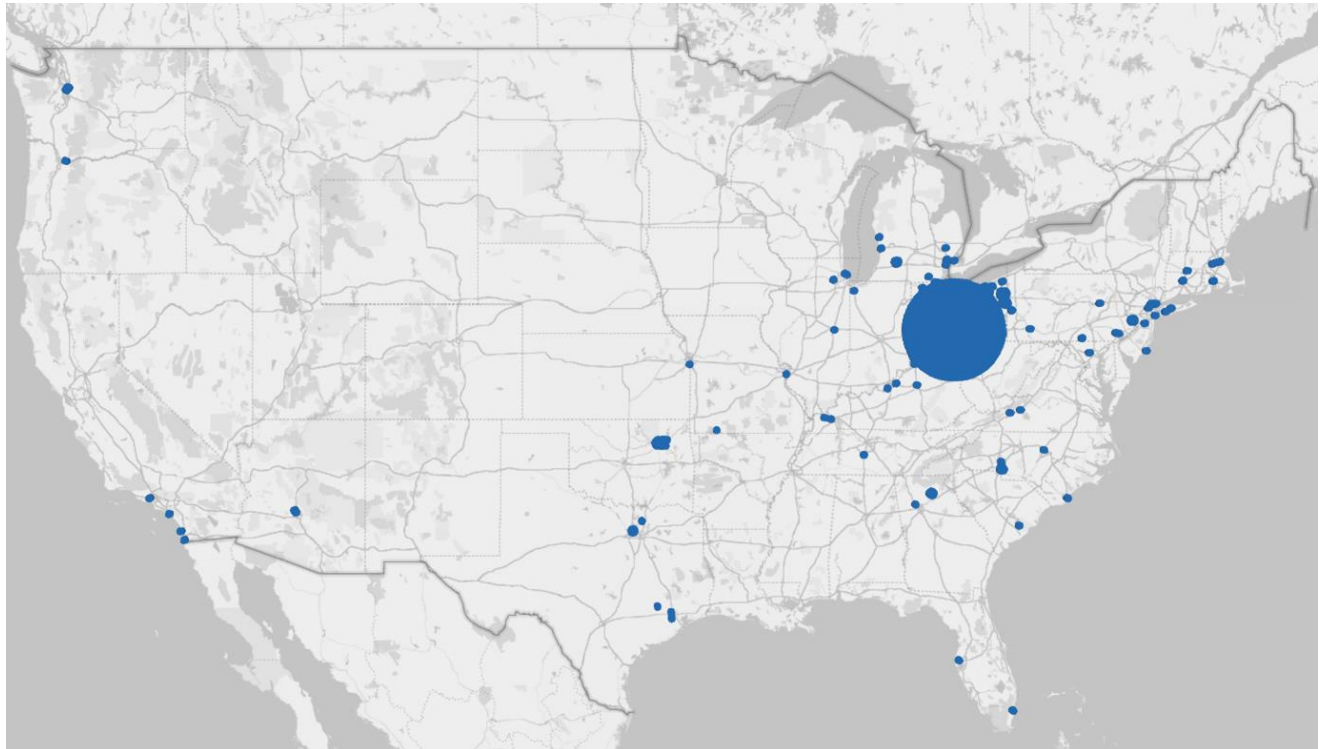
While Habitat MidOhio serves Franklin, Licking, and Madison Counties, volunteers come from all over Central Ohio. In the survey, volunteers were asked to list their home zip codes. All volunteers, shown in Figure 3.1, represent a large variety of zip codes in the Central Ohio area, including all three service counties and Marion, Delaware, and Knox Counties. These three non-service area counties each have its own affiliate where the volunteers could choose to volunteer; yet, they choose to volunteer with HFHMO. There were a total of 56 unique zip codes with the highest frequencies occurring in 43017, the Dublin area with 17 volunteers; 43065, the Powell area with 10 occurrences; 43221, northern Upper Arlington and southern Clintonville with 10 occurrences; and 43235, the northwest Columbus and Flint area with 10 occurrences. Other high frequency zip codes include the Hilliard area, Westerville area, Gahanna area, and Newark area.

Figure 3.1 – Central Ohio Zip Codes (Based on Survey)



When analyzing the over 3,000 volunteers in the affiliate database, over 280 unique zip codes from across both Ohio and the United States were represented as shown in Figure 3.2. The zip codes with the highest frequencies include 43201, the University District and northern Short North with 139 occurrences; 43230, the Gahanna area with 126 occurrences; and 43026, the Hilliard area with 120 occurrences. Of particular note, there are volunteers who call states home as far west as California and Washington.

Figure 3.2 – Continental United States Volunteer Zip Codes (Based on Volunteer Database)

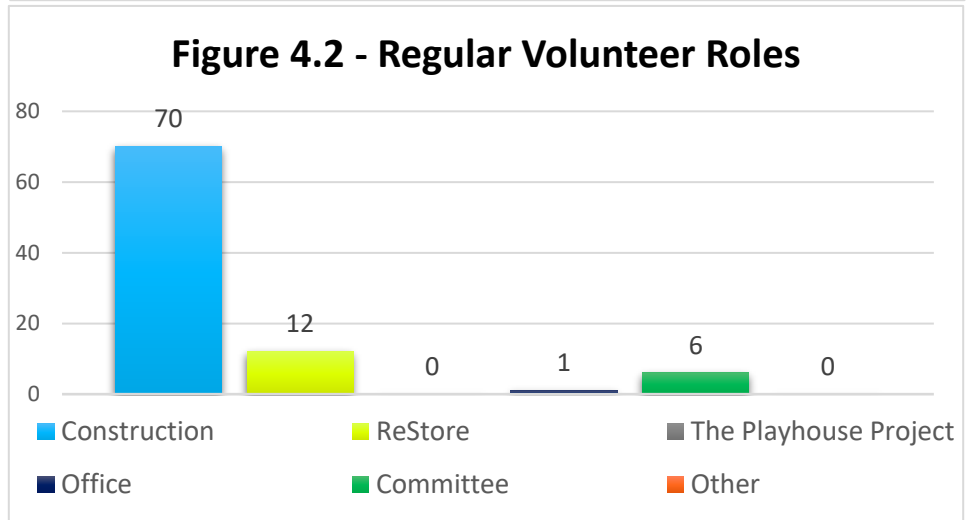
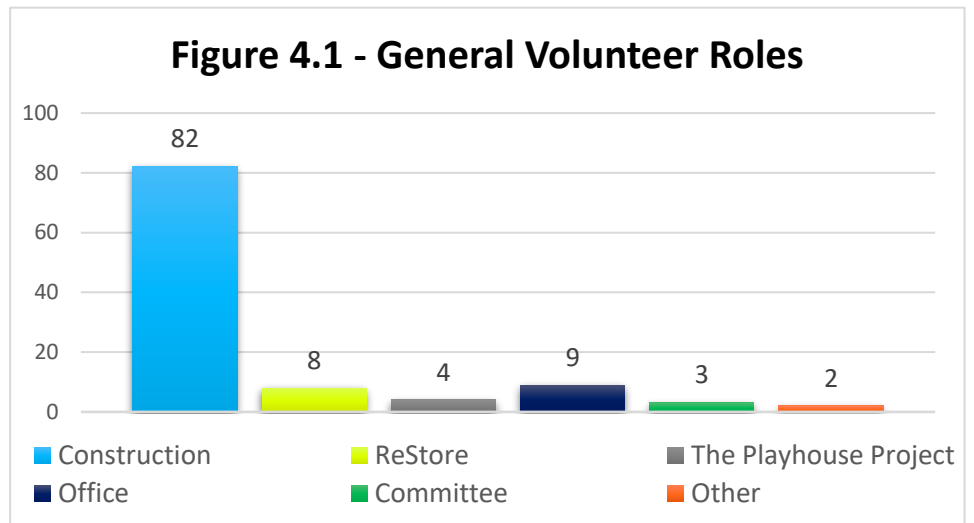
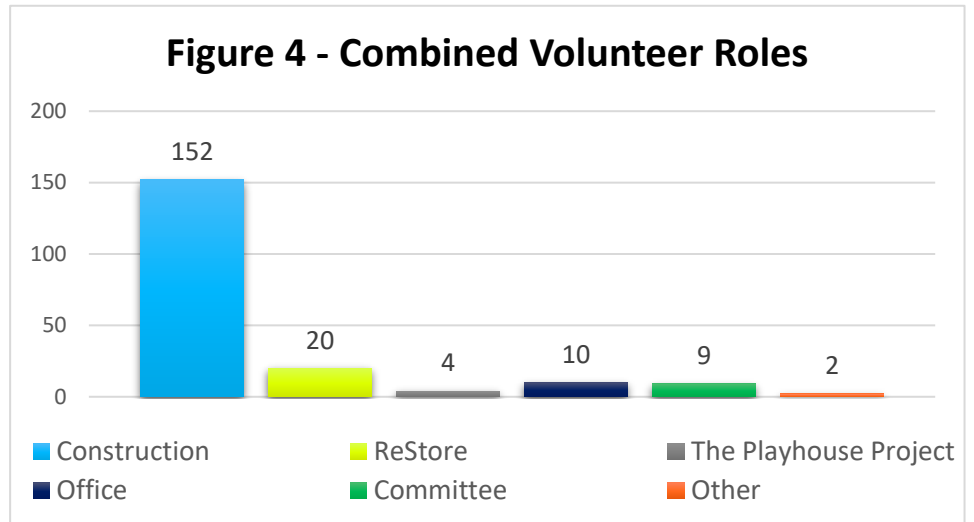


Volunteer Role

Volunteer roles fall into several main categories: Construction, ReStore, The Playhouse Project, Office, Committees, or Other. An overwhelming majority of volunteers serve in the Construction area as shown in Figure 4. Other responses listed include Yardwork and a Combination of Roles. Volunteers gave over 6,100 hours in the ReStores, nearly 40,400 hours on construction shifts, and nearly 3,700 hours to other volunteer opportunities.

The general volunteer survey responses demonstrate more of a variety of volunteer involvement by having at least a few volunteers in each main role, as shown in Figure 4.1. Other responses listed correspond with those mentioned for Figure 4.

Regular volunteers are much more construction focused as shown in Figure 4.2. Seventy survey respondents' primary volunteer role is Construction which equates to nearly 80%. This statistic is in line with Habitat's primary focus on construction opportunities needed to fulfill its mission.



Volunteer Impact

Affiliate Impact

At the beginning of the fiscal year, Habitat leadership set the goal to complete 102 projects. Habitat MidOhio was on track to meet this goal when the COVID-19 pandemic caused a six-week long pause on all construction and ReStore operations. When construction resumed, only staff and AmeriCorps members were permitted on sites until June. For the last month of the fiscal year, sites were confined to staff, AmeriCorps members, and limited regular volunteers per Habitat International (HFHI) COVID-19 guidelines. Despite this setback, Habitat MidOhio was able to complete 80% of its goal by completing 82 projects.

Also within FY20, Habitat was able to launch a new program, The Playhouse Project, a unique opportunity that allows Habitat to partner with sponsors to build a playhouse for a local family in need, and open a new ReStore. Both The Playhouse Project and the new ReStore are able to help set up the affiliate to increase revenue and, in turn, increase community impact.

Volunteers' commitment to their community and Habitat MidOhio allows the affiliate to focus financial contributions on the mission and magnify its efforts beyond the staff. The hours contributed to the ReStores in FY20 equate to 3 full time employees. Construction volunteer hours equate to 19 full time employees and other volunteer roles equate to 2 full time employees. Volunteers make it possible for Habitat MidOhio to expand its impact on the community that it does.



Community Impact

Habitat MidOhio serves Franklin, Madison, and Licking Counties. This can be broken down further to showcase the impact on neighborhoods within that service area. In FY20, Habitat MidOhio completed 16 new builds and recycles; 13 in the Linden area of Columbus, 1 in the Hilltop area of Columbus, and 2 in Newark. 66 repair projects were completed in 21 different neighborhoods. These neighborhoods and the number of projects completed there are shown in Figure 5. Habitat MidOhio was able to impact 82 homes in 21 different neighborhoods.

Figure 5 – FY20 Repair Project Neighborhoods

Neighborhood	Repair Projects Completed	Neighborhood	Number of Repair Projects
Eastside	2	Northeast	3
Far Eastside	2	Northland	2
Franklinton	2	Pataskala	1
Galloway	1	Reynoldsburg	2
Hilltop	5	Southeast Columbus	2
Linden	10	Southside	14
Linwood	1	Strawberry Farms	1
Milo Grogan	3	Weinland Park	1
Near Eastside	1	Westbrook	1
Newark	4	Whitehall	1
North Central	5	TOTAL	66

The opening of the third ReStore on Bethel Road increased the span in which Habitat MidOhio can serve the community. There is now a place for community members to donate and shop on the Northwest side of Columbus. This ReStore, in tangent with the Westerville Road location on the East side of Columbus and the Wilson Road ReStore on the West side of Columbus, provide an affordable way for the public to purchase new and donated building and home improvement materials. The ReStores are also able to divert usable materials from landfills. In FY20, 1,300 tons of materials were diverted to the ReStores.

The Playhouse Project, in partnership with sponsoring organizations, was able to provide 67 children with a safe place to play and imagine what home means to them. The 22 playhouses created will impact these future generations.



Prompt to Volunteer

Choosing to volunteer with Habitat MidOhio can come from many motivations. For our general volunteers, the most common motivation is to volunteer With a Group, Work Place, or Faith Group. This is followed closely behind by a Desire to Give Back to the Community, as shown in Figure 6.1. Other responses listed include: Career Interest, Women Build, Habitat's Mission, "It's Fun", To Learn Skills, and Habitat's Connection to Faith. General volunteers have a low number of people who chose to volunteer for a Service Hour Requirement, this fact is encouraging as it shows that volunteers are with Habitat because they want to be, not because they have to be.

As shown in Figure 6.2, regular volunteers show the Desire to Give Back to the Community in a larger frequency as the main prompt to volunteer. This is followed by volunteering With a Group, Work Place, or Faith Group. Other responses listed include: "Always Wanted to", Had Carpentry Skills, Volunteering with Other Affiliates, For Something to do, Habitat's Mission, To Meet People, and Jimmy Carter's Book. None of the surveyed regular volunteers marked a Service Hour Requirement as their prompt to volunteer.

When looking at all volunteers, it is clear the HFHMO volunteers choose to volunteer to give back to the community and be with others through their work place, faith group, or general groups. Less than 15 volunteers chose to volunteer for either school or court ordered hours.

Figure 6.1 - General Volunteer Prompts

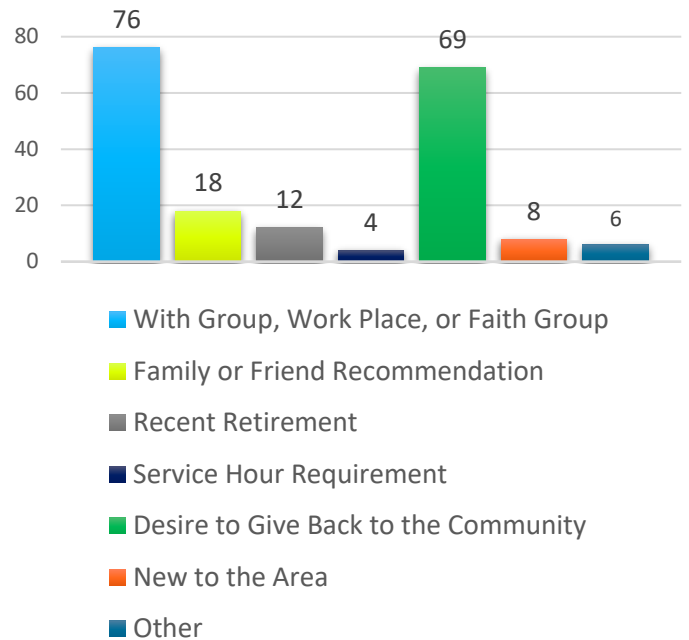
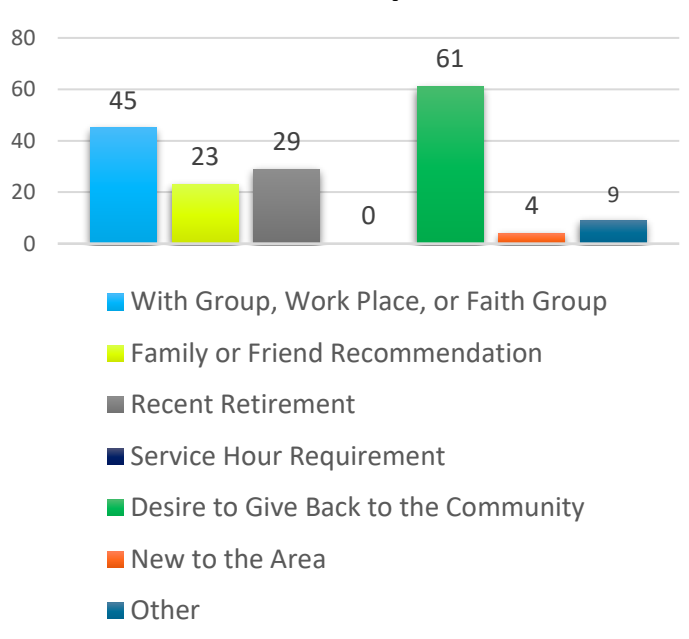


Figure 6.2 - Regular Volunteer Prompts

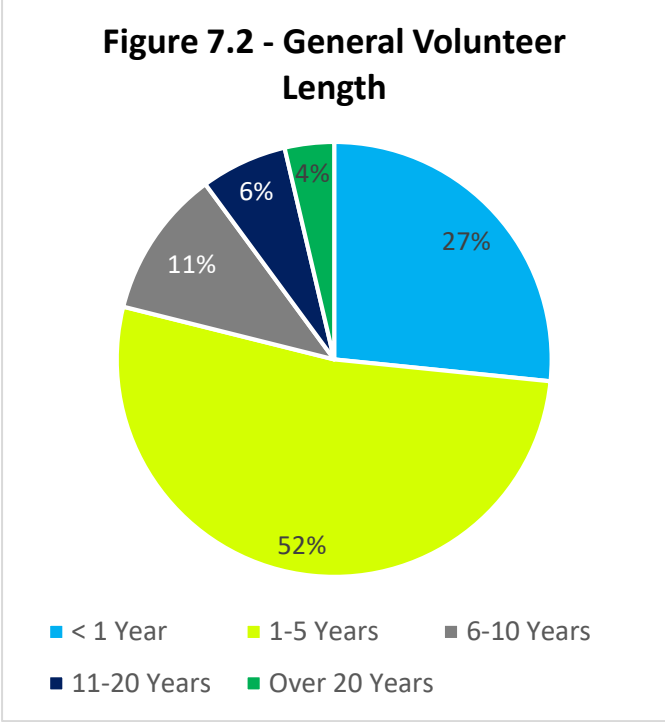
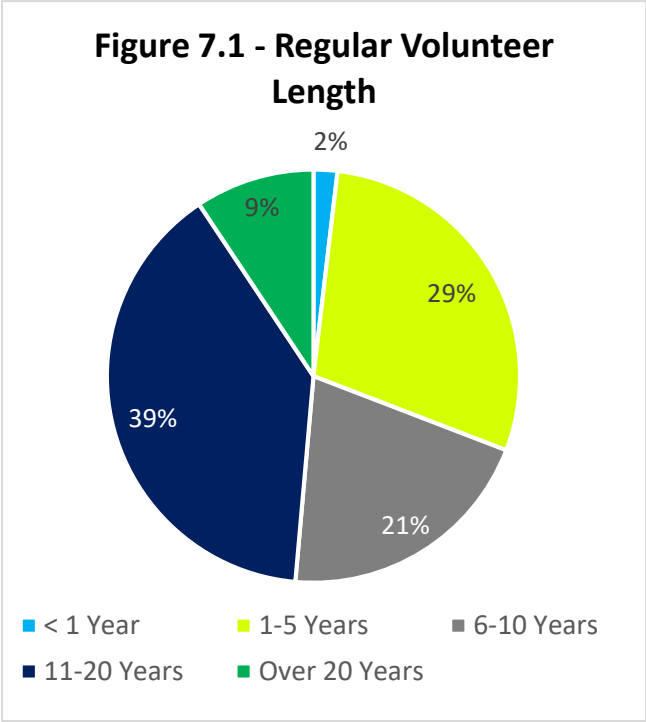
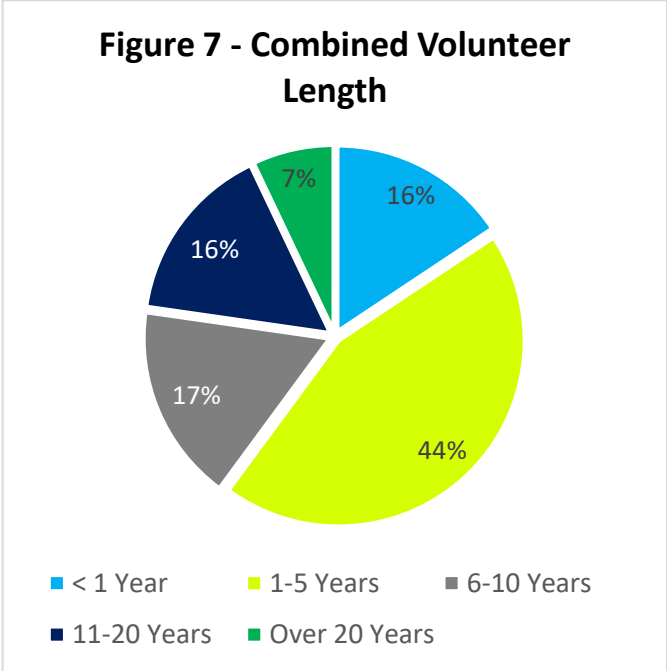


Volunteer Length & Retention

Volunteer longevity is important to any nonprofit, but so is bringing in fresh and new volunteers to keep the organization growing.

HFHMO volunteers surveyed are reasonably balanced in terms of the number of years they have been volunteering. There is a majority that falls within 1 to 5 Years and a smaller amount in the Over 20 Years category, but all other ranges are quite even, as shown in Figure 7. These figures hint at the possibility of both a future with many volunteers and their room for growth.

Regular volunteers have a substantially smaller amount of newer volunteers, with less than 15% having begun in the past 5 years, shown in Figure 7.1. Regular volunteers hint at longevity while general volunteers hint at bringing in fresh and new volunteers. General volunteers are made up of nearly 80% that have begun volunteering in the past 5 years, shown in Figure 7.2.



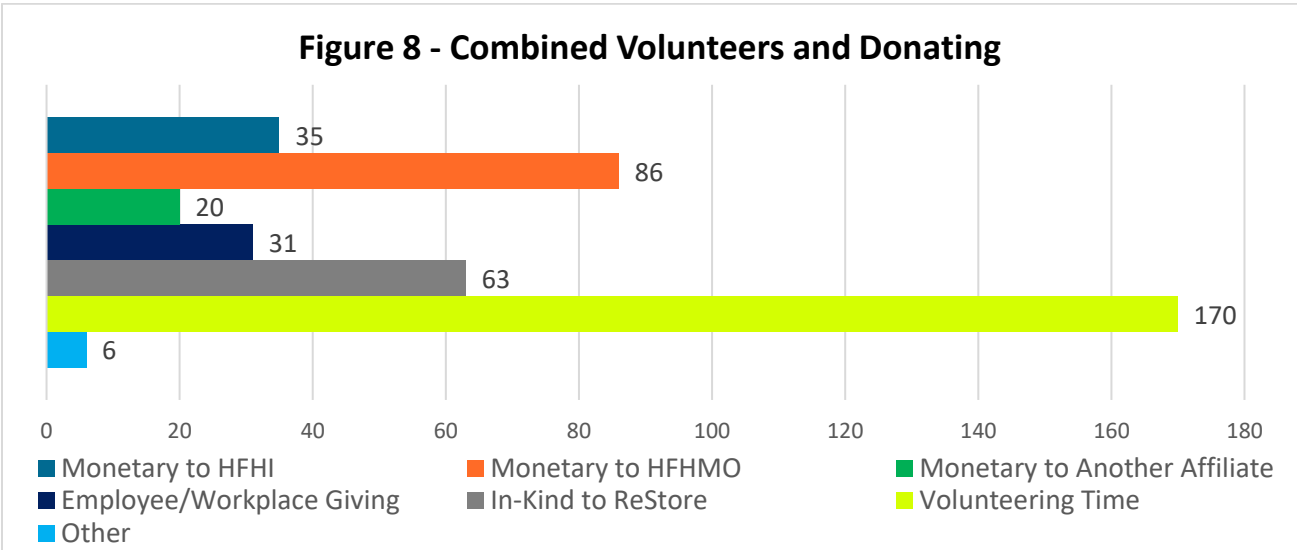
Of the 3,986 volunteers in FY20, 256 of them were considered “regular” volunteers, which equates to either serving more than 50 hours or serving on a committee. 601 of the volunteers are considered “episodic” volunteers. This equates to serving more than one shift, but less than 50 hours. 3,129 volunteer are considered “one-time” volunteers.



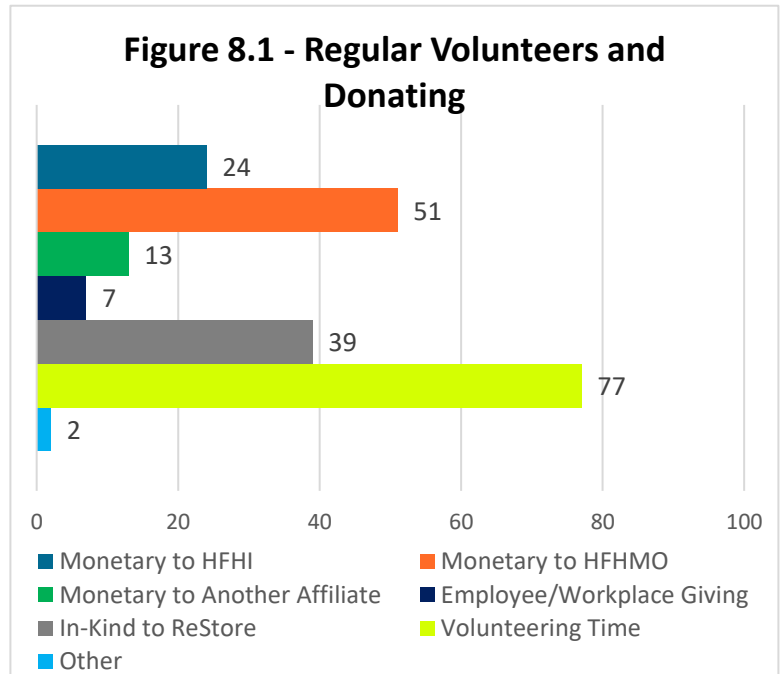
**1 in 5 volunteers
returned to volunteer
within FY20**

Volunteers and Donating

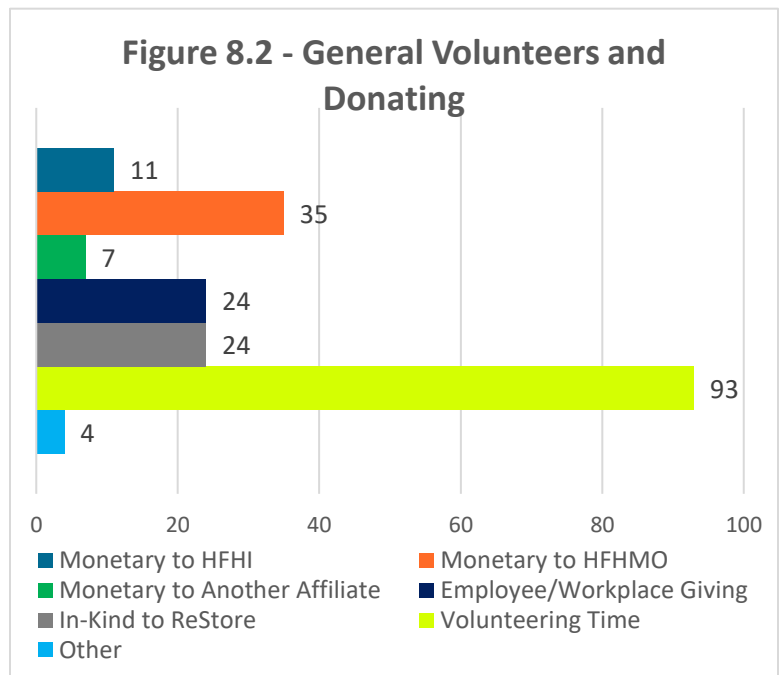
Both volunteers and financial contributions are necessary for the success of the affiliate. To gather data on volunteers who also donate, respondents were asked to select all that apply from the following list: Monetary Donation to Habitat for Humanity International (HFHI), Monetary Donation to HFMMO, Monetary Donation to Another Affiliate, Employee/Workplace Giving, In-Kind Donations to the ReStores, Volunteering Time, and Other. Across all volunteers surveyed, many selected multiple options ranging across all options including the following responses for Other: General In-Kind Donations, None of the Above, Food, ReStore Purchases, and Individual Fundraisers. The responses for all volunteers can be seen in Figure 8.



Regular volunteers tend to donate more often. Twenty-four respondents choose to donate to HFHI, and 51 choose to donate to HFHMO, as shown in Figure 8.1. They are also more commonly giving In-Kind Donations to the ReStores.



General volunteers surveyed also donate to both HFHI and HFHMO but not as consistently as regular volunteers. General volunteers, on the other hand, more frequently partake in Employee or Workplace Giving Campaigns. General volunteers and their donation habits are shown in Figure 8.2.



Fact Statements

Volunteers were asked to select the extent to which each statement applied to them as a Habitat MidOhio volunteer. Figure 9.1 shows a visual summary of the responses of regular volunteers, while Figure 9.2 shows a visual summary of general volunteer responses. From this data, we have learned the following statistics:

Nearly 70% of all volunteers learned a new skill in FY20.

Nearly 95% of all volunteers met new people.

Over 83% of all volunteers worked alongside people of different backgrounds that they wouldn't have otherwise.

Over 78% of all volunteers made a meaningful connection with others.

Over 82% of all volunteers felt more connected to the community.

Over 96% of all volunteers want to continue volunteering with HFHMO.



Figure 9.1 - Regular Volunteers

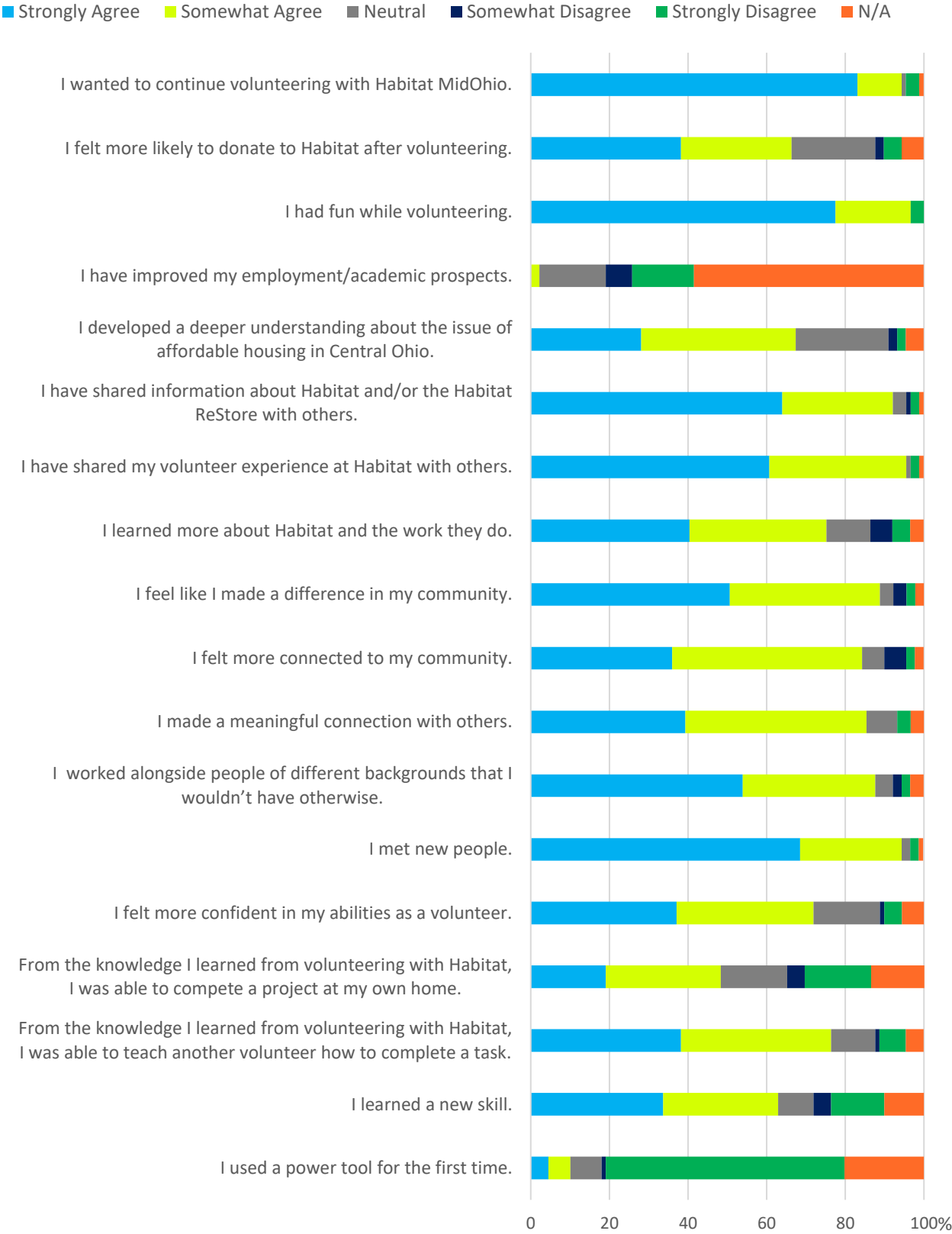
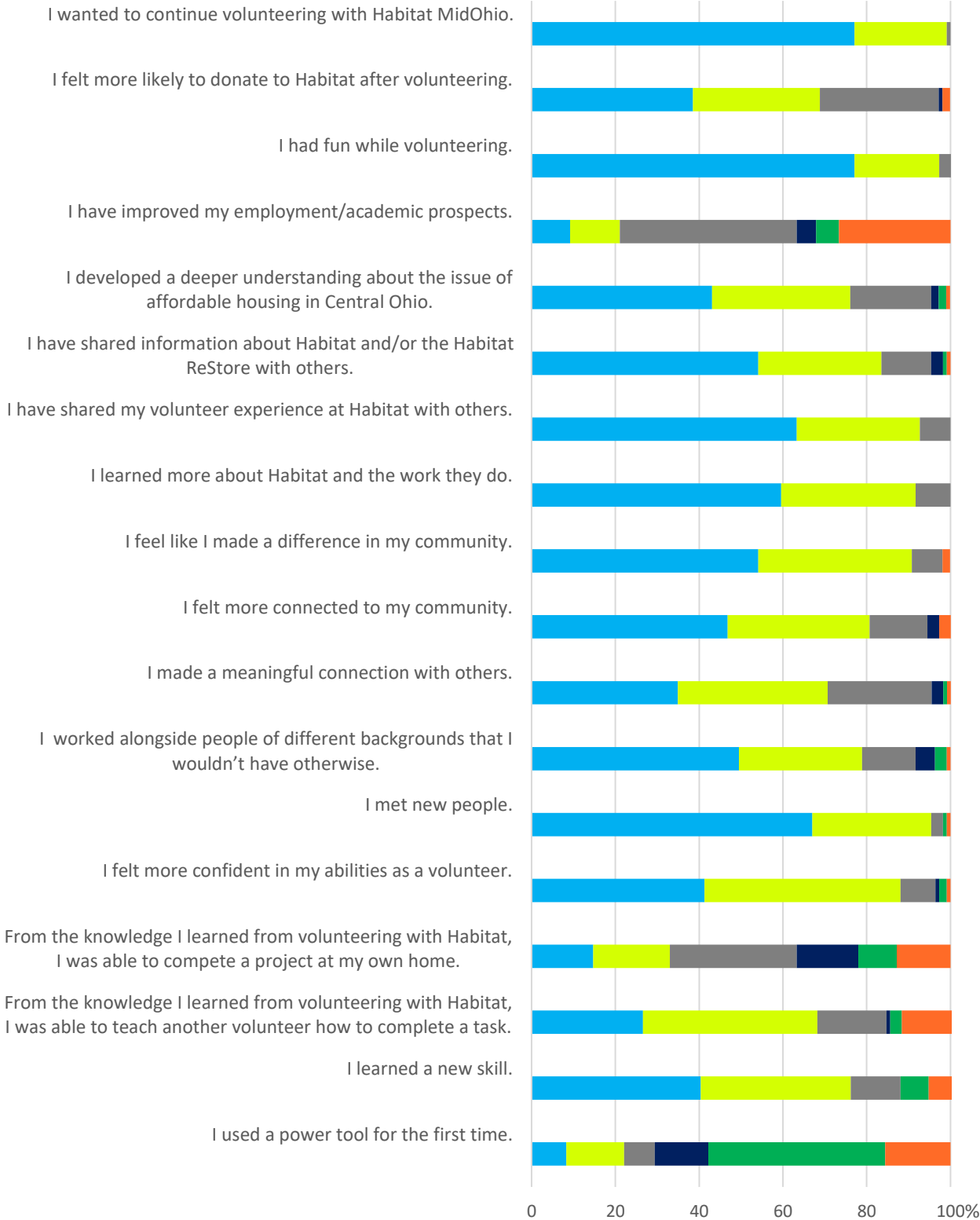


Figure 9.2 - General Volunteers

Strongly Agree Somewhat Agree Neutral Somewhat Disagree Strongly Disagree N/A



Volunteers Hope to Gain

Respondents were asked to select all that applied to them regarding things they were hoping to gain from volunteering with Habitat MidOhio. The overwhelming majority, 182 respondents out of 198, selected “To Feel like I’m Making a Difference.” This makes it clear that Habitat MidOhio volunteers want to make a difference in both their lives and others.



Return on Volunteer Investment

In FY20, 3,896 unique individuals participated in 9,824 volunteer experiences and donated 51,796 hours to the mission of Habitat. The Independent Sector estimates that for Ohio in 2019 the value of each volunteer hour is \$24.06. Given that, Volunteer Wage Value can be totaled to \$1,246,211.76. Volunteer Gifts to the affiliate total to \$134,091.30. Volunteer Program Investment, which includes all volunteer staff, outreach, training, recognition and program administrative costs, in FY20 totaled to \$187,599.17. From here, a Comprehensive Return on Volunteer Investment can be calculated to \$6.35. For every dollar invested, \$6.35 goes back into the community through both volunteer time and donations.

Total Volunteer Hours	Value per Volunteer Hour in Ohio ³	Volunteer Wage Value	Volunteer Gifts	Volunteer Program Investment	Comprehensive Return on Volunteer Investment
51,796	\$24.06	\$1,246,211.76	\$134,091.30	\$187,599.17	\$6.35 per dollar invested

³ Independent Sector, 2019

Conclusion

Through the analysis of the Annual Volunteer Survey for FY20, many strengths and opportunities are shown. This data can be used to help evaluate the past and shape the trajectory of the future. Volunteers are clearly an integral role in Habitat MidOhio’s mission and should be viewed as such. The following pages list key volunteers who demonstrated a deep commitment to fulfilling Habitat MidOhio’s FY20 goals and impact in Central Ohio.



Report and analysis prepared by: Sarah Short, AmeriCorps Volunteer Service Coordinator 2020-2021, Habitat for Humanity – MidOhio
Edited by: Deb Light, Director of Volunteer Services, Habitat for Humanity - MidOhio
Date finalized: 4/17/21

FY20 Volunteers⁴

800+ hours

Robert Lentz

500+ hours

Howard Baulch
Richard Kipp
Dale Krummen
Thomas Tugend

400+ hours

Rea Buchanan
Mark Cohen
William Darlage
John Fisher
Tim Kolodziej
Greg Myers
Philip Sawich
Donald Spoelker

300+ hours

Vincent Bednar
Keith Dufrane
Larry Hutchison
Jon Linton
James Meeth
Vicki Nichols
Thomas Oswald
James Rosing
James Siebert
Craig Skeel
Terry Stohr
Richard Troendly

200+ hours

Douglas Arnold
Terry Baughman
Michael Bloomfield
Cynthia Franklin
Bob Geoghegan
Stephen Gutgesell
Alison Harris
Ralph King
Timothy Kohr
Hugh Leslie
Richard Litfin
George Lybarger

(200+ Continued)

Jerry Minturn
Eric Mitiska
Constance Rivera
Benson Ross
J. Patrick Schlaerth
Mark Senff
Ray Stankunas
Douglas Teske
William Turns
Craig Vette
Jim Wendorff
Steve Weygandt

100+ hours

Scott Baharis
Kevin Baxter
Evan Beane
Greg Bell
Charles Bergmann
Catherine Briggs
James Buehler
Mark Byram
Jim Cogan
Mary Coridan
Joy Culp
Ben Freudenreich
Dianne Gibson
Rachel Gratz
Megan Hatta
John Heppner
Suzanne Holderbaum
Randall Howell
Jordan Hunt
Brent Kinnan
Karen Kruse
Thomas Lemberger
Barb Loar
Brad Martin
Ronald McCrea
Daniel Moorhead
Adam Noel
Kirk Nofzinger
Helen Pestel
David Price
Daniel Pugh

(100+ Continued)

Greg Schmidt
Barbara Stephens
Trish Van Zandt
Diane Vaughn
Charles Wickersham
Robert Youngs
David Zuehlke

50+ hours

Celine Admiraal
Andrew Ahijevych
David Altfater
Jonathan Anderson
D'Andra Andrews
Leah Argyle
Roger Barnes
Virginia Barry
Gregory Bauer
John Beals
June Bibler
Bruce Binzel
Richard Birnie
Dave Bluestone
Tony Borer
David Cockram
Kirsten Coggan
Samuel Cozart
Yvonne Cradden
Kenneth Crawford
Darrell Daniels
Robert Davis
Richard Dellinger
Jane DeMuth
Jennifer Evans
Bonnie Fay
Grant Fish
Mary Ann Fish
Keith Gatewood
Loren Geistfeld
Robert Glotzhober
Keith Green
Andrew Gregory
Beverly Grim
Gary Grim
Daniel Hall

(50+ Continued)

Dee Harrah
Pamela Higgins
George Huston
Mary Insabella
Mitch Janklow
Abeer Khalil
Fred Kierner
Logan Kocka
Tommy Malone
Deborah Matthaes
Jeff Matthaes
Roberto McClin
Patsy O'Dell
Jane Perry
Mark Perry
Ernie Pfund
James Poremba
Tod Powers
Joseph Reilly
Tim Richardson
Glenn Ritchie
Samantha Robbins
Sally-Anne Robbins
William Ryan
James Sauer
Robert Shiock
Steve Shuleva
Beth Spears
John Strand
John Swartz
Ned Timmons
Yan Vologzhanin
Jim Warburton
Marjorie Ward
Diana Welsh
Jim Whitmer
Maynard Yoder

⁴ List as of June 30, 2020 represents volunteer hours reported and tracked

**Leadership
Committees**
**Habitat MidOhio
Board**

Tony Bonarrigo
Lori Bongiorno
Brady Burt
Mike Copella
Rae Ann Dankovic
Mike Fitzpatrick
Jason Lawler
Scott Moore
Jim Petrie
Joe Reilly
Tom Robertson
Kyle Sharp
Greg Skinner
Greg Smith
Kaz Unalan

**Licking County
Advisory
Committee**

Brady Burt
Kyle Simpson

**Habitat Young
Professionals
Board**

Jonathan Anderson
D'Andra Andrews
Tom Drash
Rachel Gratz
Andrew Gregory
Jordan Hunt
Ryan Seifert

**Ohio State Habitat
Chapter Executive
Board**

Logan Anway
Sabrina Barghouthy
Alice Cai
Grace Gothard
Vince Sabato
Galen Silver

Faith Partners
**Hilliard Adopt-A-
House**

Howard Baulch
Howard Draves
Grant Fish
Mary Ann Fish
Larry Hutchison
Tod Powers
Bonnie Roberts
Paula Santa
Mary Sims
John Strand
Larry Ziniel

**Northside
Partnership**

Jane Albert
Dave Altfater
Byron Bossenbroek
Joan Bossenbroek
Jack Dicke
Brenda Eddy
Rachel Gratz
Eve Herold
Bob Lentz
Robin Leslie
Tom Rice
Doug Stuart
Bob VanVliet
Marjorie Ward
Jim Whitmer

**Northwest Adopt-A-
House**

John Beals
Charles Bergmann
John Fisher
Loren Geistfeld
Hugh Leslie
Evy Locklin
Barbara McSheffery
Benson Ross
Bill Ryan
Betsy Sebastian
Ned Timmons
Brad West

**Mifflin Presbyterian
Habitat Build
Coordinators**

Marquell Segelken
Ned Segelken

**Church of the
Resurrection
Leadership Team**

John Auletto
Marybeth Auletto
Pat Heinzman
Theresa Heinzman
Bill Holehouse
Elaine Holehouse
Sue Larson
Mario Macioce
Ann Mecklenborg
Mark Mecklenborg
Ellen Milnes
Linda Taylor
Scott Taylor

Construction
House Leads

John Fisher
Larry Hutchison
Bob Lentz
Jim Rosing

DAKlectric Team

Dale Duellman
Larry Hutchison
Dale Krummen
Tommy Malone
Mike Martin
Ernie Pfund
Phil Sawich
Patrick Schlaerth

**Homeowner
Services**

Cindy Badano
Joann Barnak
Matthew Denton
Sandy Freer
Anthony Gentile
Mandi Lemke
Remington Lyman
Kerry Mix
Cathy Norton
Jasia Rivers
Kendra Simpson
Margie Smith
Linda Smith
Kirsten Spriggs
Kellie Vaughn
Bridgette Wellington
Natasha Wright

Special Events
**The Playhouse
Project Kit Creation
Team**

Scott Baharis
Keith Dufrane
Matt Hayes
Bryan Tamulonis
Adam Thompson

**24 Hours of Hockey
Planning
Committee**

Elliot Cooke
TJ Nocar
Kevin Runyon
Jacob Wilcox